

Biography – Mr Rob Phillips, Creative Director, London College of Fashion

Rob's background covers womenswear, promotion and illustration, that consequently developed into a vast, compelling portfolio of excellence, commanding those fields and branching out into design direction, styling and identity projects, new designer mentoring, fashion image making, presentation and fashion lecturing. He is now the Creative Director at London College of Fashion for the School of Design & Technology.

After choosing to pursue fashion illustration, Rob soon built up relationships within fashion media, resulting in his appointment as Fashion Editor at International Textiles magazine, and subsequently becoming the Creative Director of Fashion Forecast magazine, bringing it a new ethos and new life with a committed focus on graduate and up-and-coming designers. The magazine garnered acclaim from the industry as an 'inspirational resource like no other, for an industry in need of fresh air'.

Soon after Fashion Forecast's revival, Rob was approached by the academic sector to tutor fashion students. Given the role of Visiting Lecturer followed by the permanent position of Senior Lecturer, Rob channelled all his energy and ideas into developing the new generation of fashion designers, preparing them for the industry and highlighting all the opportunities and possibilities open to them. Rob constantly and consistently strives to push his students beyond their academic requirements, forging a creative backbone within them to enter the professional world with confidence and pride.

Rob still continues with his external fashion affairs to stay in touch with what's 'new', liaising on an advisory level with new designers and like-minded creative people, promoting his students and London College of Fashion, reporting and illustrating for a variety of magazines and private commissions.